

## AGENDA ITEM

B-1. Consideration of Excellent and Diverse Institutions Definition – Benchmark I..... R. Doyle Parrish

**Situation:** Benchmark I of the strategic planning process requires each Committee to develop and agree upon a definition for its assigned strategic priority area. The Committee reviewed and revised a draft definition of Excellent and Diverse Institutions at its July 28, 2016, meeting.

**Background:** Through the strategic planning process, which is currently underway, the Board of Governors seeks to develop a set of goals to drive the work of General Administration and constituent institutions for years ahead. The Board of Governors aims to approve a small set of system-wide goals this fall, which will form the basis for the University of North Carolina’s strategic plan.

**Assessment:** The attached version of the definition is a revision of what the Committee submitted after its July meeting, based on suggestions from the Chancellors at their August 30 meeting. The main change is the removal of reference to institutions’ missions being “aligned to the overall needs of the state and the University system”, a reference the Committee included in its revised draft. This definition is intended for use by the Board and other constituencies in establishing a common understanding of what this strategic priority entails and the importance of the strategic priority to the University.

**Action:** This item is for discussion and approval by informal vote.

**DRAFT DEFINITION**

**EXCELLENT AND DIVERSE INSTITUTIONS**

*Institutions which, both individually and collectively as a system, are distinct and mission-focused; committed to the fullest development of all human capital; and high-performing. As a result, they are first-choice destinations for prospective students, faculty, and staff.*

**Suggestions from the Strategic Planning Committee:**

None